



FREQUENTLY ASKED QUESTIONS

Please review all questions and answers. If you require additional information, please send an email to ideas@upstatecreative.org. Please allow 1-2 business days for a response to your question.

FUNDING

Q: How much will Bloomberg Philanthropies award to a single project?

A: Up to \$1 million will be awarded by Bloomberg Philanthropies for selected projects. The grant may not be used to fund 100% of project costs. The grant is intended to provide catalytic funds as part of a strong, committed group of supporters for each project.

Q: What is the duration of the grant?

A: Grant funds will be available for development and execution of the project over a maximum of 24 months following the announcement of final awards in May 2015.

ELIGIBILITY

Q. I have a great idea but am not an artist. Can I still submit my idea in the hopes that the right artist(s) can found for it?

A. Yes. The committee may choose a proposal from a single artist, business or organization, or may develop a plan that incorporates the proposals of several artists and entities.

Q. Can I collaborate with other people/artists in my proposal?

A: Yes—collaboration is encouraged! If collaborating with other people/artists, please list names and affiliations (if applicable) on the application where noted.

Q: Does the application have to be for a new public art project or can it be an in-progress project?

A: Bloomberg Philanthropies encourages all applicants to submit new ideas for temporary public art projects that have the potential for positive impact on the host city. However, projects that are in development and have not yet been realized will also be considered.

Q: What types of temporary public art projects will be considered?

A: We encourage submissions from all artistic disciplines for projects that fulfill the selection criteria. Visual and performing arts, including multimedia projects, will be considered.

Q: What project expenses are eligible for support from Bloomberg Philanthropies?

A: Public Art Challenge grants can be used for any project related expenditures including artist fees, design team outlays, administrative overhead and fundraising costs. While the use of our funds is intended to be flexible, Bloomberg Philanthropies will not fund 100% of project costs. Payment schedules will be determined based on individual projects.



Q: Do in-kind contributions count as part of the total project budget?

A: Yes, in-kind contributions count and you will be asked to itemize them as part of your application. However, compelling proposals will also include meaningful cash contributions as evidence of a robust public-private partnership in support of your project.

Q: Do I have to be a certain age to submit an idea?

A: Applicants can be of any age. For applicants under the age of 18, an adult over the age of 18 must co-sponsor the project.

Q: Do I have to live in the Capital Region to submit an idea?

A: No. It is only required that the submitted art project, if selected, must be displayed in Albany, Schenectady and Troy. Preference will be given to applicants who are local residents and/or will use local resources/production teams to produce the final project.

PROCESS & REVIEW

Q: Who will review my application? Who will select the finalists?

A: All submissions will be reviewed by representation from each city/mayors' office; arts organizations; local foundations and the Regional Alliance for the Creative Economy.

Q: Should we submit a letter of support for our work?

A: No. This is not necessary.

Q: What are the legal terms and conditions applications must I agree to?

A: The complete terms and conditions are available at publicartchallenge.bloomberg.org/terms/.